

Original Video Project – Evaluation Components

Video Content – relative to course content & assignment goals

___ Narrative

___ appropriate structure ___ artistic/style ___ emotional impact

___ Documentary

___ cohesion/continuity ___ artistic/style ___ emotional impact

___ Experimental

___ artistic/style ___ theme/concept ___ emotional impact

Technical Considerations

Set Up:

___ lighting ___ use of props, costumes, actors, blocking etc.

___ location challenges ___ collaboration challenges

Shooting:

___ framing and composition of shots

___ steady camera or controlled movement

___ audio quality and effectiveness

___ appropriate and interesting focus, angle, distance, timing

Effective Editing:

___ continuity/discontinuity ___ montage ___ transitions

___ sound ___ cross-cutting ___ effects

___ pacing ___ rhythm ___ titles

___ citations ___ copyright statement